

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Tourism Promotion – Release of Advertisement in “India Today Travel Plus” Anniversary issue in January, 2012 through M/s. Stark Communications (Cochin) Pvt. Ltd., Hyderabad – Publication Charges – Sanctioned – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 452

Dated 27.06.2012.  
Read the following:-

1. Govt. Lr.No.6454/PMU/DDC/2011, YAT & C (PMU) Department, Dated 27.12.2011.
2. Invoice No. 11-12/9508 of M/s. Stark Communications (Cochin) Pvt. Ltd., Hyderabad, Dated 11.02.2012.
3. U.O.Note No.20/PMU/2011, YAT & C (PMU) Deptt., Dt.30.12.2011.

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O R D E R:-

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to public in various magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, A.P. Tourism and Culture Department released advertisements to publish in “**India Today Travel Plus**” Anniversary issue in January-February, 2012 through M/s. Stark Communications (Cochin) Pvt. Ltd., Hyderabad. After publication of the advertisements, submitted bills amounting to Rs.6,00,000/- (including Service Tax) for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.6,00,000/- (Rupees six lakhs only) including Service Tax towards publication of the advertisements in “India Today Travel Plus” Anniversary issue in January – February, 2012 through M/s. Stark Communications (Cochin) Pvt. Ltd., Hyderabad.

3. The amount sanctioned at para-2 above shall be debited to the following Head of Account:-

“3452 – Tourism, 01- Tourist infrastructure, MH-102- Tourist Accommodation and other facilities to Tourists-Schemes included in PLAN, GH-11- Normal State Plan, SH (13) – Tourism (PMU), 260 – Advertisements, Sales and Publicity Expenses”.

4. The Drawing and Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para-2 above, from Permanent Advance of PMU, initially and disburse the same to M/s. Stark Communications (Cochin) Pvt. Ltd., Hyderabad after deducting Tax payable to the Income Tax Department. The Drawing and Disbursing Officer, YAT & C (PMU) Department shall recoup the amount by submitting the paid bills to Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)

To

M/s. Stark Communications (Cochin) Pvt.Ltd., Hyderabad.

The Drawing and Disbursing Officer, YAT & C (PMU) Department.

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

Copy to:

The YAT & C (PMU-Claims) Department.

SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER (FAC)